annual review
2015 • 2016
FRONT COVER: Pictured on the front cover is Tori-Anne (10) who suffered a stroke and brain bleeding that left her unconscious and in the ICU for nine days. She has undergone intensive rehabilitation and worked incredibly hard to regain her health.

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PHOTOGRAPHY:
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Beau (5) & Ayda (6)
Beau underwent chemotherapy and two amputation surgeries to battle a malignant cancer which started in his foot. Ayda suffered a viral attack to her heart that also caused irreparable damage to the growth plates in her shins.
In 1897, Western Australian businessman Charles Moore was inspired to lead his family, friends and colleagues to fundraise to build a specialist children’s hospital. Over a century later, we are on the threshold of moving into the new Perth Children’s Hospital which will soon replace Princess Margaret Hospital and continue to deliver the best possible care and treatment to children from throughout the state, allowing them to develop to their full potential, despite inevitable illness and injury.

This is what you, our generous supporters, share with Charles Moore: you value the importance of making a difference in our community, and the importance of continuing to find new and better ways to support sick children and their families. Thanks to people like you, a great deal has been achieved over the past 119 years - from establishing the original Perth Children’s Hospital, to enabling the current Princess Margaret Hospital to build an international reputation of excellence.

Your support has had a direct impact on the lives of more than 55,000 children and their families who visited the hospital in the past year, and the many more who relied on programs delivered through the Child and Adolescent Mental Health and Child and Adolescent Community Health Services.

As we prepare to say farewell to the much loved Princess Margaret Hospital and welcome the start of a new era of excellence in child health care and research at Perth Children’s Hospital, we remind ourselves that our work is far from finished.

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As the main fundraising body for Princess Margaret Hospital and the soon to open Perth Children’s Hospital, 100 per cent of net funds raised by the Foundation are made available to the hospital and the broader Child and Adolescent Health Service (CAHS).

Princess Margaret Hospital
Princess Margaret Hospital for Children (PMH) is a 220-bed, internationally recognised facility that treats children and adolescents up to the age of 15 from throughout Western Australia, and is the state’s only tertiary paediatric hospital.

Perth Children’s Hospital
When it opens, Perth Children’s Hospital will replace PMH which has cared for children for the past 107 years.

With the opening of the new 298-bed hospital and its increased capacity and huge advances in technology, comes the ongoing challenge of ensuring the hospital remains at the forefront of paediatric healthcare. Whilst the State Government is funding the build and initial fit-out of the hospital, the Foundation will continue to play an important role in funding initiatives to ensure Perth Children’s Hospital is able to provide children and families with world-class care for many years to come.

Child and Adolescent Community Health Service
The Child and Adolescent Community Health Service (CACHS) works alongside the hospital to provide a wide range of health promotion and early intervention programs. CACHS offers services to children and families, focusing on growth and development in the early years and promoting wellbeing during childhood and adolescence.

Child and Adolescent Mental Health Service
The Child and Adolescent Mental Health Service (CAMHS) also works alongside the hospital. It provides mental health programs within community and hospital settings. CAMHS supports children and young people up to the age of 18, as well as their families, who are experiencing significant mental health issues. Children and families are referred to services by their treating therapist, specialist, GP, school or other community organisation.

Ruby (3)
Ruby is in remission after being diagnosed with leukaemia at seven months of age, then again when she was two. Her dreams of being a Princess with long hair.
Foundation supporters have been incredibly generous over the past year, with over $5 million invested in child health promotion thanks to their support. Donated funds have enabled a great deal to be achieved including:

- Supporting six Professorial Chairs of Expertise at the hospital.
- Performing 11,886 surgical procedures.
- Providing over 520 occasions of care at PMH each day.
- Providing over 1,700 night’s accommodation for families of patients from regional WA.
- Completing 190,900 outpatient visits.
- Initiating 16 clinical research projects.
- Attending to 63,597 presentations to the Emergency Department.
- Supporting initiatives with over 3,500 hours of Foundation volunteer time.
- Managing over 1,200 admissions to Paediatric Intensive Care.
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Thanks to the generosity of our supporters, the Foundation was able to provide over $5 million in grants to give kids a chance to better cope with the chronic disease or injury which led them to Princess Margaret Hospital. We were also able to commit an additional $19.7 million in funding to longer term projects and initiatives at the new Perth Children’s Hospital.

This support is channelled into five key areas:

1 **people**
   Attracting, training and supporting the incredible clinicians, researchers and support staff who care for thousands of children and their families every year.

2 **equipment**
   Procuring leading edge medical equipment to complement the hospital’s equipment replacement and upgrade program.

3 **research**
   Facilitating the discovery of new and improved ways of caring for children and their families, and managing and treating illness and disease through research programs and collaboration that will benefit both our current and future generations.

4 **complementary services**
   Providing moments of happiness and fun for patients, their families and those who care for them through a wide range of complementary services. From Stitches’ Free Family BBQs to Music Therapy and Artist in Residence programs.

5 **collaborations**
   Extending support to the broader Child and Adolescent Health Service of which PMH is a part and includes mental health and community health services.

The following pages provide an overview of the impact donated funds have had on the health and wellbeing of thousands of children from across Western Australia.
It is the staff who care for children and their families that have enabled the hospital to build its reputation as an internationally recognised tertiary paediatric and teaching facility. Thanks to this reputation, specialists from across the globe have been attracted to Perth to work at PMH and care for children throughout WA. The Foundation is proud to support the ongoing development of hospital staff through a range of initiatives, from the Foundation Professorial Chair program which supports six specialists, to Fellowships and opportunities for hospital staff to attend specialised training courses.

**Fellowships**

Thanks to the generosity of our supporters, six Foundation Fellowships have been funded to allow WA medical professionals to focus on specialised areas of research interest for up to two years at a time.

Senior Registrar Daniel Yeoh is one of our Fellowship recipients. His area of interest is working with vulnerable and disadvantaged communities, particularly Aboriginal and refugee families in remote areas.

As part of his Fellowship Dr Yeoh spent time training and working in infectious diseases and general paediatrics both at Princess Margaret Hospital and in the Kimberley.

Dr Yeoh says the remoteness of communities in the Kimberley can create challenges for health care providers. Through his work he hopes to help strengthen links between the hospital and health care in the region in order to improve health outcomes for local children.

Initially working with children admitted to Broome Hospital, Dr Yeoh’s research focus is on skin health, including skin and soft tissue infections and associated conditions such as post-streptococcal glomerulonephritis, acute rheumatic fever and rheumatic heart disease.

“The aim is to establish how common skin diseases are in the Kimberley and to draw attention to how well health professionals recognise skin disease. Skin diseases and infections like scabies and school sores can have serious complications including heart disease and kidney disease, so it’s important to understand how well we recognise them and quantify how common they are,” he explains.

“I am extremely grateful to the Foundation and their donors for establishing the Fellowship program. It has provided me the opportunity to explore an important area of research that I may not have been able to if it weren’t for the program. I will take what I have learnt forward with me for the rest of my career to help what I hope will be thousands of children and their families.”

**Trauma Training**

Thanks to a Foundation grant, 19 nurses participated in a Paediatric Trauma Life Support course to enable them to better care for infants and children who have suffered an injury through trauma.

“Tragically, trauma is the most common cause of death in children over one year of age. The more skilled nurses are in supporting children with trauma, the better their chances of survival. In addition to learning about the physiology of trauma and the body’s response to it, nurses participated in patient assessment and management scenarios. This provided them with the opportunity to practically test their knowledge in a safe environment where they could receive feedback on their performance. Clinical Nurse Manager, Sharon Heiden, explains how the nurses who participated in the training learnt a great deal from it.

“I am so grateful that the Foundation is able to fund opportunities such as this. We all learnt so much during the course and are now better equipped to handle the pressure and intensity of nursing trauma patients. The fact that all 19 nurses passed their final assessments, with several receiving ‘excellent’ ratings, is a testament to their passion and commitment to providing the best possible care to children and their families.”
While the Robotic Arm works on upper limb mobility and strengthening, the YouGrabber focuses on fine motor control to develop wrist extension and flexion, finger extension and flexion, grasp, selective fine motor movements, reaction time, visual attention and concentration.

Both use motivating computer games to keep children engaged in their therapy sessions. They also allow therapists to individualise sessions for children.

Senior Occupational Therapist, Jenny Colegate, says the equipment has been a game changer for patients and therapists alike.

“The Foundation has allowed us to lead the way in this field as PMH was the first hospital in Australia to install this ground breaking equipment. The children are so motivated by the Robotic Arm and YouGrabbers and really want to play the games that are part of their therapy again and again. This means we are achieving results way beyond our expectations. It is incredibly rewarding for the children, their families and all of us who work in the therapy team.”

Reducing pressure injuries in children

Acutely ill and immobilised children are at risk of pressure injuries which can develop in as little as 30 minutes if there is high pressure in a small area. Both increased pressure over short periods of time and slight pressure for long periods of time have shown to cause equal damage.

Children with physical disabilities that limit movement (such as spina bifida and cerebral palsy), those in intensive care or restricted to bed rest due to a procedure, and children receiving palliative care are all at an increased risk of pressure injuries.

To help prevent such injuries, the Foundation has purchased 20 specially designed Alternating Pressure Mattresses which contain air cells that can be inflated or deflated as required to constantly change pressure points and promote circulation.

The mattresses are helping to reduce pain and infection among children at risk of pressure injuries. They are also enabling some patients to spend less time in hospital as there is no need for them to receive ongoing care for pressure wounds.

Clinical Nurse Consultant, Carmel Boylan, said the mattresses are improving the care patients receive.

“Since receiving the new mattresses we have been able to make children much more comfortable and have seen a dramatic reduction in the number of pressure injuries. This is a great outcome as our goal is to ensure the children we care for are able to leave the hospital and go home as soon as possible. Fewer pressure injuries often means earlier discharge. We are incredibly grateful for the support of the Foundation and their donors for providing these special mattresses. They are a great help.”

Supporting Paediatric Rehabilitation

The Paediatric Rehabilitation team work with children with a broad range of neurologically based disorders including acquired brain injury, cerebral palsy and post oncology brain tumours. In 2014, Foundation donors funded Australia’s first Paediatric Robotic Arm which is used by the team’s Occupational Therapists to assist children and young people to improve upper arm movement, strength and control.

The Robotic Arm has helped hundreds of children to achieve results which have exceeded their expectations. To further support their rehabilitation goals, the Foundation has purchased a YouGrabber system which complements the Robotic Arm.

LEFT: Neonatal nurse, Laura Richardson, with an Alternating Pressure Mattress.

investing in equipment

Giving kids a chance to access the latest technology

Thanks to our generous donors, the Foundation was able to provide the hospital with $1 million in new equipment during the 2015/16 year. As we don’t fund equipment that is core to the running of the hospital or is part of PMH’s own equipment upgrade and replacement program, this investment represents significant advances in technology. Our focus is on funding improvements in technology. At times we also fund additional pieces of equipment that can help to reduce waiting times.

LEFT: Alexey had a stroke which left him with vision loss, seizures and cerebral palsy when he was just six weeks old. Here a happy Alexey, who was incredibly hard in his rehabilitation.
Technology is being developed that may one day enable doctors to diagnose patients with rare diseases simply by taking a 3D image of their face. This same technology will also enable doctors to monitor a patient’s response to drugs and other treatments.

A Facial Imaging project, being led by clinical geneticist Dr Gareth Baynam, is building a database of children’s faces to identify subtle variations in facial contours, which are often imperceptible to the naked eye, that can be the markers of a particular rare disease.

To distinguish these variations, researchers have been scanning the faces of children with and without diagnosed conditions and comparing facial composites derived from these original scans.

The composites are created using data collated from measurements taken at, and between, various points on the face. The more scans collected, the more precise the resulting data – and ultimately the more effective the team’s final application.

As the parameters of normal facial contours can vary with ethnicity, the team must compile reference scans for different ethnic groups. One group that has been under-represented is Aboriginal children.

The Foundation provided a grant to Dr Baynam and his team to enable them to visit Aboriginal communities to build on their database of images.

To achieve the benefits of any medicine, a patient must be willing to take it in the correct amount, at the appropriate time. This can be difficult to achieve with children as most medicines are not formulated with them in mind. Even for those that are, very few taste particularly nice. As a result, children often refuse to take the required medicine so it can become a struggle for their parents and caregivers to administer it.

Each year, millions of infants and children require sedation for medical and dental procedures. Midazolam is commonly used for pre-operative sedation and has a particularly bitter taste. Unfortunately there are no paediatric specific formulations available in Australia.

To address this, Perth Children’s Hospital Foundation Chair of Paediatric Anaesthesia, Professor Britta Regli-von Ungern-Sternberg and Professor Lee-Yong Lim from the Centre of Optimisation of Medicine at the University of Western Australia, have led a team of researchers to develop and trial a chocolate based pharmaceutical formula that masks the taste of bitter drugs such as midazolam.

Clinical trial data at PMH has shown the midazolam chewable tablet is very effective at masking the bitter taste, and the familiarity of chocolate makes it much more acceptable to children. In addition, the new midazolam chocolates provide for greater dosing accuracy compared with the liquid formulations. This means that children, even those who are very young or have low coping abilities, can receive the ideal dose for sedation with minimal distress.

The research team is now exploring ways to make the new chocolate drug formulation available to all children.
Christmas at PMH

Whilst the hospital works hard to discharge as many patients as possible over the festive season, there are some who cannot spend Christmas at home. As well as funding a number of Christmas activities throughout December including craft activities, a Christmas party and a special Christmas family BBQ in Stitches’ Megazone, the Foundation ensures that Santa is able to visit every child in hospital on Christmas Day. Foundation elves help out by providing Santa with individually wrapped gifts for him to give each child.

Revealing Mums and Dads

Having a child in hospital can be extremely stressful for parents. Naturally, their focus is on their child and they often neglect their own needs. The Foundation looks for ways to support and celebrate parents, including hosting a very special Mother’s Day High Tea and Father’s Day BBQ and ‘manwich’ event. As well as providing mums and dads with some well-deserved and much-needed time out, Foundation volunteers are on hand to entertain the children and help them make Mother’s Day and Father’s Day cards and gifts.

Compassionate Fund

There are times when a child requires highly specialised care or treatment that cannot be provided here in WA so the hospital will arrange for the patient to be transferred to an interstate hospital that specialises in their condition. The current WA Health policy provides travel and accommodation assistance to permanent residents of WA. Patients under the age of 17 are automatically entitled to one non-medical escort — i.e. a parent/guardian. In life-threatening circumstances, an additional escort may be approved. Being away from their child whilst they are ill is extremely difficult for most parents. Whilst many families are able to fund the cost of travelling with their child, some do not have the financial means to do so. The Foundation has established a Compassionate Fund to help cover the cost of a second escort accompanying the child in certain circumstances. This helps to reduce family stress and improve parental self-care as there is always one parent/guardian to sit at the child’s bedside while the other gets some rest, showers, organises food or attends to essential errands. They are also able to help with taking in information on their child’s condition, making decisions regarding treatment and providing support when needed.

Music Therapy

With the support of a Foundation grant, music therapy has been included in the range of treatments offered by the Neurological Rehabilitation Service at the hospital. Since its introduction, the Allied Health team have charted significant improvements in motor, communication, language and cognitive skills of patients. Music Therapist, Karen Twyford, explains that music therapy also helps the emotional rehabilitation of many children.

‘It is very distressing for families to see their children, who may have been perfectly healthy, suddenly develop a brain or neurological condition. Music therapy helps give the children a welcome distraction but also gets them to engage with the music and the therapist and leads to further health improvements. It is a wonderful way to engage with children with brain injuries who otherwise might not respond to or interact with clinicians,’ said Karen.

Being in hospital can be a frightening experience for many children and their families. Frequent and long-term patients have to combat the boredom and frustration that comes with being bound to the hospital. In order to alleviate this and make a child’s and family’s visit to the hospital as positive as possible, we direct donations to a wide range of complementary services.
Pathways Therapeutic Day Program

Pathways provides a wide range of services to assess, treat and support children up to the age of 12 with longstanding and complex mental health issues which are difficult to treat with conventional methods offered by community based services. Many of the children supported through Pathways have histories of significant trauma, developmental disorders such as ADHD, and severe mental health disorders such as anxiety or depression, which manifest in extremely challenging behaviours and affect their social, academic and daily functioning.

The Foundation funded a building renovation and refurbishment project to enable the Pathways Therapeutic Day Program to be run in a purpose designed space that is safe, calming, child friendly and flexible. The new space includes a series of ‘chill-out’ and ‘burn-off’ zones which allow children with significant emotional and behavioural difficulties to self-regulate and feel safe in potentially volatile situations.

Telehealth

Thousands of families from regional WA are benefiting from the Foundation’s investment in Telehealth equipment to bridge the distance between young patients and their health care teams at PMH, CACHS and CAMHS. Rather than travelling all the way to Perth for appointments, families visit their nearest health centre for a virtual consultation via video link. Teleconferencing means that patients, families and clinicians can touch base more frequently as it removes the time, expense and inconvenience barriers of travelling to Perth.

The Telehealth program is also creating numerous professional development opportunities for staff throughout WA Health as they are able to consult with and provide support to one another regardless of their geographical location.

The Foundation has been supporting Telehealth for several years enabling equipment to be installed at an increasing number of sites. Over the past five years, Telehealth appointments for children and paediatric health have risen from around 300 occasions of service to over 3,000.

Collaborations take the care of children at the hospital one step further and provide additional support through initiatives within the Child and Adolescent Mental Health Service (CAMHS) and the Child and Adolescent Community Health Service (CACHS). Together with the hospital, these services make up the Western Australian Child and Adolescent Health Service.

Foundation donors help fund projects within CAMHS and CACHS that improve patient health and wellbeing at a community level, with many aiming to prevent children requiring the services of the hospital in the first place. This support also extends to children and families working with the CAMHS and CACHS teams who do require a stay in hospital.

Numerous articles have been written on the benefits of Horticultural Therapy for people with mental health issues. As well as being calming, the process of working with plants has been proven to help in the development of personal and social skills, while also creating a sense of achievement.

The team at the Rockingham Kwinana CAMHS Clinic were given a Foundation grant to establish a community garden project. Sixteen children between the ages of nine and 12 participated in the initiative where they learnt to take a mindfulness approach to the garden by exploring sounds, smells, textures and tastes. Therapists gave the children projects to take home which resulted in improved communication with their families and a great deal of discussion and excitement when the group came back together for sessions as the children compared notes on their plants and how they were growing. Feedback from the participants has been overwhelmingly positive, with many not wanting to leave the program at the end of their treatment. Several children have started their own garden patches at home and are getting their families involved.

The initiative is continuing with more groups and plans for its expansion are being developed.

ABOVE & RIGHT: Children tending to the CAMHS community garden.

ABOVE LEFT: Dr Mary Huang Fu, Plastics Registrar at PMH, during a telehealth consult.

Pathways Therapeutic Day Program

Telehealth

Pathways Therapeutic Day Program

Giving kids a chance beyond the hospital

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Perth Children’s Hospital
Giving kids a chance at a better future

After more than 100 years serving children and adolescents throughout WA, in 2008 the State Government announced the building of a new hospital to replace PMH.

The history of WA’s children’s hospital dates back to 1897, when a young girl gave threepence to a Perth businessman and said she would like to donate it to the children’s hospital. In 1909 his fundraising and lobbying efforts made the girl’s wish come true when Perth Children’s Hospital opened to the public, later to be named Princess Margaret Hospital for Children (PMH).

From its early days as a 20-bed community hospital, PMH has grown to be one of the leading paediatric care and research facilities in the country. The hospital has been at the forefront of many medical breakthroughs as well as providing a caring place for countless families. PMH has undergone many renovations since the establishment of the first children’s hospital for WA over 100 years ago.

Whilst the hospital has been adequate for current use, with WA’s population growing and changing at a rapid pace, it was determined that building a new, purpose built children’s hospital would better address the State’s future paediatric health needs rather than adapting or renovating on the PMH site.

So began the monumental task of planning, building and commissioning the new Perth Children’s Hospital.

Located in the Queen Elizabeth II Medical Centre (QEIIMC) in Nedlands, Perth Children’s Hospital will be part of a centre of excellence for health and research. As WA’s only specialist paediatric hospital and major trauma centre, it will provide leading medical care to young patients from across the state.

New hospital, new challenges

Whilst Government is funding the build and initial fit-out of the hospital, there are many initiatives outside of its normal day to day operation that will require the ongoing support of the Foundation and our donors.

Technological advances are developing at a faster pace than ever before. Keeping pace with them requires substantial investment that often goes beyond the capacity of Government to meet. With growing and, at times, conflicting demands constantly placed on Government funds, it often takes community support to introduce leading edge initiatives that enable the hospital to provide life-saving care for sick children and support for their families in their time of greatest need.

Perth Children’s Hospital features:

- Increased capacity with 298 beds compared to 220 at PMH.
- Greater patient privacy with 75% single rooms compared to just 26% at PMH.
- A large and purpose built Emergency Department almost twice the size of the one at PMH.
- Increased outpatient and day-stay capacity.
- A large and comfortable family resource centre and parent lounges on every floor.
- A dedicated parent accommodation-suite.
- Increased theatre facilities including capacity for 12 multi-use theatres and two interventional theatres.
- A ten bed high dependency unit for high risk patients.
- Co-location of all inpatient mental health services for young people up the age of 16.
- Improved patient and staff safety through better lines of sight.
- Automated medications management.
- Four satellite pharmacies in close proximity to the inpatient wards.
- An integrated research facility which will facilitate stronger relationships and exchanges between researchers, academics and clinicians.
- A rooftop helicopter landing pad for the QEIIMC campus.
- 350m² of green space, including roof gardens.
- Five retail food outlets.
- The Perth Children’s Hospital Foundation gift shop.

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So began the monumental task of planning, building and commissioning the new Perth Children’s Hospital.

Located in the Queen Elizabeth II Medical Centre (QEIIMC) in Nedlands, Perth Children’s Hospital will be part of a centre of excellence for health and research. As WA’s only specialist paediatric hospital and major trauma centre, it will provide leading medical care to young patients from across the state.

New hospital, new challenges

Whilst Government is funding the build and initial fit-out of the hospital, there are many initiatives outside of its normal day to day operation that will require the ongoing support of the Foundation and our donors.

Technological advances are developing at a faster pace than ever before. Keeping pace with them requires substantial investment that often goes beyond the capacity of Government to meet. With growing and, at times, conflicting demands constantly placed on Government funds, it often takes community support to introduce leading edge initiatives that enable the hospital to provide life-saving care for sick children and support for their families in their time of greatest need.

Perth Children’s Hospital features:

- Increased capacity with 298 beds compared to 220 at PMH.
- Greater patient privacy with 75% single rooms compared to just 26% at PMH.
- A large and purpose built Emergency Department almost twice the size of the one at PMH.
- Increased outpatient and day-stay capacity.
- A large and comfortable family resource centre and parent lounges on every floor.
- A dedicated parent accommodation-suite.
- Increased theatre facilities including capacity for 12 multi-use theatres and two interventional theatres.
- A ten bed high dependency unit for high risk patients.
- Co-location of all inpatient mental health services for young people up the age of 16.
- Improved patient and staff safety through better lines of sight.
- Automated medications management.
- Four satellite pharmacies in close proximity to the inpatient wards.
- An integrated research facility which will facilitate stronger relationships and exchanges between researchers, academics and clinicians.
- A rooftop helicopter landing pad for the QEIIMC campus.
- 350m² of green space, including roof gardens.
- Five retail food outlets.
- The Perth Children’s Hospital Foundation gift shop.

The history of WA’s children’s hospital dates back to 1897, when a young girl gave threepence to a Perth businessman and said she would like to donate it to the children’s hospital. In 1909 his fundraising and lobbying efforts made the girl’s wish come true when Perth Children’s Hospital opened to the public, later to be named Princess Margaret Hospital for Children (PMH).

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Thanks to the generosity of our supporters, the Foundation raised $13.25 million in the 2015/16 financial year and achieved a surplus of $8.75 million before grant payments to PMH and the broader Child and Adolescent Health Service, and investment revaluations.

In the past financial year our donors enabled a total of $5.1 million in grant payments to be made to the hospital and health service. Their support also meant we were able to commit an additional $19.7 million over the next five years to support research projects, fund positions and facilitate several longer term projects. These commitments are adequately covered by our investments and pledges.

A further $24.1 million is held in trust and available to specific areas of the hospital conditional upon terms specified by the original donors. During the year, direct fundraising costs were 25% of funds raised, which is slightly higher than in 2014/15. We continue to focus on managing our fundraising costs notwithstanding the more difficult fundraising market and the soft economic and business environment experienced.

We are pleased to report that, as in previous years, overhead expenses (mainly administrative staff and office rent) were adequately covered by investment income. This means that all donated funds, net of direct fundraising costs, are made available to the hospital and the associated child and adolescent health services. Our continued attention on minimising overheads has helped reduce our total costs to below the previous financial year’s levels.

We now hold over $45.4 million in assets with the majority forming our highly liquid investment portfolio. Our investments are managed conservatively in strict accordance with our Investment Policy Statement which ensures funds are allocated and managed in a way that provides broad diversification and low management costs without exposure to unrewarded risk.

Further growth in our reserves places us in a strong position to continue to support PMH until its closure, to fund initiatives at the new Perth Children’s Hospital, and support the wider Child and Adolescent Health Service, all while ensuring our ongoing financial stability.

How funds were raised

- Community fundraising: 36%
- Direct fundraising: 20%
- Corporate relationships including Ruggies Recycling: 12%
- Investments: 13%
- Wills and bequests: 12%
- Events: 7%

Grants to PMH

- Supporting complementary services and collaborations: 53%
- Enabling research: 17%
- Purchasing equipment: 20%
- Delivering expertise: 10%
We pride ourselves on ensuring all funds so kindly donated are spent wisely to make a real and positive impact on child health. To achieve this we employ a rigorous peer review process to vet all requests for funding.

The first level of review is by the Executive Committee of the relevant health service – PMH, the Child and Adolescent Community Health Service or the Child and Adolescent Mental Health Service. If they believe the project meets the Foundation’s funding guidelines, and assign it sufficient priority, the application is reviewed by the Foundation’s Grant Sub-Committee, which comprises members of our Board and senior clinicians. Finally, any request for funding over $20,000 requires the approval of the full Foundation Board.

In addition to establishing that each application provides a strong case outlining how it will improve health outcomes for children, the Foundation ensures we are not being asked to fund something that the community would reasonably expect is the responsibility of Government. For example, we will not fund routine replacement of equipment, nor close gaps in the basic equipment, facilities and staffing available at PMH or more broadly across the Child and Adolescent Community Health Service. The Foundation’s focus is on funding new innovations and novel pieces of equipment that the health service would not otherwise be able to access.

We trust that our stewardship of the funding you provide meets your highest expectations, and gives you the confidence to continue your support.

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The generosity of Foundation donors is what enables us to make a difference in the lives of sick children and their families. Donors give in a myriad of ways, from running marathons to responding to appeal letters, to choosing the Foundation as a charity partner. Here are a few highlights from the incredible fundraising efforts of our supporters and team during the 2015/16 year.

**Fundraising highlights**

**Going to amazing heights for the kids**

It was a great few days for all involved in our Abseil for PMH event in May 2016. Over $490,000 was raised by the 350 daring superheroes who bravely took on the challenge of descending down the side of the 40 storey QV1 building. The 160 metre event is the highest single-span Abseil in Perth. Our thanks go out to all our participants and their supporters, along with QV1 building owners Investa and Eureka, and the wonderful team of roping specialists at Adventure Out Australia for making the event such an amazing success!

**20 years of raising big money**

We celebrated the 20th year of the John Hughes Big Walk in November 2015. This wonderful event sees the community walk, jog, skip and dance around one of three courses that start and finish at Burswood Park and wind their way around the river and city. Over $2 million has been raised thanks to the support of John Hughes and the intrepid members of the Rotary Club of Mosman Park/Cottesloe who have nominated PMH/Perth Children’s Hospital Foundation as their charity partner.

**Lighting up Christmas for the kids at PMH**

Over 80 houses from Geraldton to Bunbury were decked in Christmas lights throughout December 2015 to raise funds for children at PMH. As well as spreading Christmas cheer, over $116,000 was raised during the campaign to support research and equipment at the hospital.

**$71,846.85 with a cherry on top**

Our 2015 Cherry Prince and Princess, 7 year old Riley and 6 year old Ruby, were excited when over $71,000 was raised thanks to the generosity of growers, wholesalers and retailers at the Market City Charity Cherry Auction. Tony Galati was crowned Cherry King after some very brisk bidding led by Tim Gossage who kept the crowd entertained throughout the morning.

**Five plus five soon adds up!**

Radio West’s Give Me 5 for Kids campaign supports families from regional Western Australia who have a child at PMH. Since the campaign began, over $1 million has been raised to support the Foundation’s Regional Assistance Fund which helps families with the cost of accommodation while their child is in hospital in Perth.
From trash to treasure

The Foundation’s Ruggies Recycling program proves the old saying ‘one man’s trash is another man’s treasure’. Thanks to the support and efforts of mine sites throughout WA, many tonnes of waste have been diverted from landfill and recycled instead. Funds paid for the recycled waste have then been donated to the Foundation. A key contributor to the program’s success has been the generosity of transport companies that move the waste free of charge in order to maximise the amount that can be donated. This incredible initiative was the recipient of a Golden Gecko Award for Environmental Excellence in recognition of its contribution to responsible resources management in WA.

Workplace giving

Thanks to a growing group of supporters choosing to make a regular donation through their payroll, we have been able to fund some great initiatives at the hospital. A group of Workplace Givers participated in a workshop with PMH patients as part of the Artist in Residence program they helped to fund. Donations from the program also helped to fund equipment for Paediatric Rehabilitation, Emergency and the Outpatient Department.

A hot fundraiser for the kids

As well as being brave, WA Firefighters are incredibly generous. They once again threw themselves into the task of putting together a fabulous Perth Firefighters Calendar to raise funds for the Total Care Burns Unit at PMH. More than $850,000 has been raised through calendar sales over the years, all of which has helped thousands of children with burn injuries.

Kids at Heart

Our Kids at Heart program recognises those who have chosen to leave a bequest to the Foundation in their Will. It gives us an opportunity to thank our donors and their families for their thoughtfulness, and allows us to share stories on the children their donations will help. Requests have funded several key projects including supporting Professional Chairs of expertise and providing seeding grants to researchers.

Dough for the kids at PMH

Thanks to our good friends from Bakers Delight, over $25,000 was raised for children at PMH through donations and the sale of more than 8,000 hot cross buns on Bundraiser Day 2016. A group of wonderful Bakers Delight volunteers also visited the hospital ahead of Bundraiser Day laden with baskets of freshly baked hot cross buns as a treat for patients, families and staff.

Runs, bakes and shaving foam!

Our Community Fundraisers are an imaginative group! They come up with all sorts of wonderful ideas to raise funds to help children in hospital; from participating in fun runs and taking on marathons in London and New York, to selling baked goods and even shaving their heads! We thank our amazing Community Fundraisers for being committed and giving so much of their time and energy to help others.

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thank you

It’s thanks to the generosity of our donors and supporters that we are able to do what we do. Every donation we receive is made available to the hospital and the broader Child and Adolescent Health Service where it is used to enable children to live their healthiest and happiest lives.

On behalf of the thousands of children, their families and the amazing staff who have benefited from your generosity... thank you.

Arlen (2) & Anthony (4)
Arlen and Anthony spent time in hospital after Arlen suffered a terrifying dog bite. Big brother Anthony stayed by his side for support. After a short stay at PMH, the boys have returned home to Geraldton with their family.
## thank you

**miracle**

Miracle supporters have made a donation of $100,000 or more in the past financial year.

<table>
<thead>
<tr>
<th>Charity Name</th>
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<tbody>
<tr>
<td>Children’s Hospital Foundations Australia</td>
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<tr>
<td>COMMERCIAL TRAVELLERS ASSOCIATION OF WA</td>
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<tr>
<td>THE MCCUSKER CHARITABLE FOUNDATION</td>
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<tr>
<td>John Hughes</td>
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</table>

## hero

Hero supporters have made a donation of $50,000 or more in the past financial year.

<table>
<thead>
<tr>
<th>Charity Name</th>
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<tbody>
<tr>
<td>Aigle Royal Group</td>
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<tr>
<td>Alan Thambiayah</td>
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<tr>
<td>Big W</td>
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<tr>
<td>Market West</td>
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<td>ESS</td>
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<tr>
<td>Gold Fields Australia Foundation</td>
</tr>
<tr>
<td>James Richardson Pty Limited</td>
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<tr>
<td>Laura Ion</td>
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<tr>
<td>Rotary Club of Boulder</td>
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<tr>
<td>Spudshead</td>
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<td>Technip Oceania</td>
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## star

Star supporters have made a donation of $10,000 or more in the past financial year.

<table>
<thead>
<tr>
<th>Charity Name</th>
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<tbody>
<tr>
<td>AngloGold Ashanti - Sunise Dam Gold Mine</td>
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<tr>
<td>Ballup Ford Farm</td>
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<tr>
<td>Bechtel (WA) Pty Ltd</td>
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<tr>
<td>Benz Industries Pty Ltd</td>
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<tr>
<td>Cricoke Foundation</td>
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<td>Entertainment Publications</td>
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<td>Fromlatt Heart Patients</td>
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<td>Support Group</td>
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<td>Fundraising Supplies</td>
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<tr>
<td>Gwen Allen</td>
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<tr>
<td>Firearth Pty Ltd</td>
</tr>
<tr>
<td>Internation Bowling Club</td>
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<tr>
<td>Ivan Bristow</td>
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<tr>
<td>Kim Briscoe</td>
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<tr>
<td>Lions Club - District 201 W1</td>
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<tr>
<td>Little Athletics - WA</td>
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<tr>
<td>Little Folk Inc</td>
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<tr>
<td>Michael Tichbon</td>
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<tr>
<td>Mimi Packer</td>
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<td>NNG</td>
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<td>Myer Community Fund</td>
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<tr>
<td>Novartis Pharmaceuticals</td>
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<tr>
<td>Australia Pty Ltd</td>
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<tr>
<td>PEACH Trust Fund</td>
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<td>Pfizer Perth colleagues</td>
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<tr>
<td>REMONDIG Australia Pty Ltd</td>
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<tr>
<td>SMP Engineering</td>
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<tr>
<td>Simson Greeting Cards</td>
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<tr>
<td>Toys R Us Australia Pty Ltd</td>
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<tr>
<td>Veolia</td>
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</tbody>
</table>

## bequests

Many kind people have remembered children cared for at PMH in their Will. We thank our Benefactors and their families. The legacy of their generosity will help thousands of children for years to come.

<table>
<thead>
<tr>
<th>Estate Name</th>
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<tbody>
<tr>
<td>Estate of Catherine Amelia Menmuir</td>
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<tr>
<td>Estate of Doreen Mary Bolts</td>
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<tr>
<td>Estate of Doris Gertrude Mills</td>
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<tr>
<td>Estate of Errol Gilbert Chapman</td>
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<tr>
<td>Estate of Francis Ambrose Callahan</td>
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<td>Estate of Friedrich Dunwell</td>
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<tr>
<td>Estate of Gordon Wilson Lennox</td>
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<tr>
<td>Estate of Irene Lill</td>
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<tr>
<td>Estate of Lilian Blanch Wilson</td>
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<tr>
<td>Estate of Margaret Mathers</td>
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<tr>
<td>Estate of Martin Kenneth Oidland</td>
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<tr>
<td>Estate of Michael Seery</td>
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<tr>
<td>Estate of Patricia Anderson</td>
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<td>Estate of Peter Godfrey McDermott</td>
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<td>Estate of Phyllis May Ferguson</td>
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<td>Estate of Robert Arthur Kettleley</td>
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<td>Estate of Roland Braxton-Smith</td>
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<td>Trust of Elizabeth Ann Bothwell</td>
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<td>Trust of Mary Alice White</td>
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<td>Trust of Patrick Connolly</td>
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## volunteers

Hundreds of people have selflessly volunteered their time in the past financial year. From our ‘regulars’ and interns who assist around the office every week, to those who give up their spare time to help at our fundraising events like the John Hughes Big Walk and Abseil for PMH. We are enormously grateful to have so many wonderful people willing to help us help the hospital. We wish we could list you all by name, but there are just too many. We know who you are and we are forever thankful for your kindness.

<table>
<thead>
<tr>
<th>Volunteer Name</th>
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<tbody>
<tr>
<td>ACTON Corporate</td>
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<tr>
<td>Jackson McDonald-Lawyers</td>
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<tr>
<td>Larry Cherubino Wines</td>
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<tr>
<td>Perth Zoo</td>
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<tr>
<td>Piroman Gemstones</td>
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<tr>
<td>Scott Print</td>
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<tr>
<td>Stepples</td>
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<tr>
<td>The Stan Perron Charitable Foundation Ltd</td>
</tr>
<tr>
<td>Vincent J Lombardo</td>
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</tbody>
</table>

## gifts-in-kind

An extensive list of goods and services has kindly been donated by individuals and organisations, allowing us to save our hard-earned funds for the hospital. We thank everyone who has made a gift-in-kind donation. The following list acknowledges those whose donation was valued at $5,000 or more.

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## community fundraisers

Hundreds of thoughtful individuals and community groups support the hospital by organising their own fundraising activities – from taking on marathons, to organising tennis tournaments, garage sales and movie nights. The dedication and commitment of these supporters is incredible and we sincerely appreciate their inspiring generosity. The following list acknowledges fundraisers that have raised $10,000 or more in the past financial year.

<table>
<thead>
<tr>
<th>Event Name</th>
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<tbody>
<tr>
<td>Boom Fitness</td>
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<tr>
<td>Brent Fairhead</td>
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<tr>
<td>Daniel Italiano</td>
</tr>
<tr>
<td>Down to Business</td>
</tr>
<tr>
<td>John and Janet Reynolds</td>
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<tr>
<td>Ken Bennett Tennis Classic</td>
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<tr>
<td>KPMG Ninjas 2016</td>
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<tr>
<td>Lawrence Wealth</td>
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<tr>
<td>Marie Vranjes and Mandy Kirk</td>
</tr>
<tr>
<td>Michael Vaini (Smooth Band)</td>
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<tr>
<td>Putt4Dough</td>
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<tr>
<td>Residents of Kanga Loop, Atwell</td>
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<tr>
<td>Steps for Stessy</td>
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<tr>
<td>WA Calabrese Association</td>
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**children’s hospital foundations australia**

**COMMERCIAL TRAVELLERS ASSOCIATION OF WA**

**THE MCCUSKER CHARITABLE FOUNDATION**

**PMH VOLUNTEERS**

**QV1**

**RadioWest 95.7FM**

**The Stan Perron Charitable Foundation Ltd**

**Vincent J Lombardo**

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**annual review 2015-2016**

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**annual review 2015-2016**
Our Board of Directors bring a wide range of skills from the corporate, health and public service sectors. They provide governance and strategic leadership to ensure we are true to our vision of giving children the best possible chance of living their healthiest and happiest lives.

**Hon. Ian Campbell**
Chairman
Ian retired from a federal political career of 17 years in 2007, after serving in a range of senior portfolios. Prior to joining Cabinet as Environment Minister he served as Parliamentary Secretary to the Treasurer where he spearheaded the Corporate Law Economic Reform Program. In addition to Chairing the Foundation Board, Ian is a Non-Executive Director of a range of ASX listed, and private Companies of a range of ASX listed, a Non-Executive Director Foundation Board, Ian is addition to chairing the Reform Program. In Corporate Law Economic

**Philip Aylward**
Chairman
Philip is the Executive Director for Swan Kalamunda Health Service and Executive Director, Procurement and Contract Management for the North Metropolitan Health Service. Prior to taking up his current roles, he was the Chief Executive of the Child and Adolescent Health Service for over five years. He has also served in a number of senior executive health service roles. In 2015 Philip received the President’s Award from the Australasian College of Health Service Management for his dedicated service to health and hospital management.

**Steve Carulli**
Steve holds a number of board positions including Non-Executive Director of Perron Group and PG Holdings, Chairman of the Building Services Board in the WA Department of Commerce, Director of the Stan Perron Charitable Trust, and Equity Director of Tracc Property Services and Software Solutions. Steve has also been involved in a number of professional bodies and industry groups and has over 20 years’ experience in the real estate organisations across Perth. He has also served on two Ministerial Taskforces and as a Chief of Staff to the Howard Government in the portfolios of Treasury, Territories, Roads and Environment and Heritage. Colin is also a patron to and life member of numerous community organisations.

**Colin Edwards**
Colin is the Chief of Staff to the WA Minister for Mining and Petroleum; Housing. His career spans over 30 years in the WA Public Service serving in a range of departments including Justice, Indigenous Affairs, Disability Services, Health, and Education. He has also served on two Ministerial Taskforces and as a Chief of Staff to the Howard Government in the portfolios of Treasury, Territories, Roads and Environment and Heritage. Colin is also a patron to and life member of numerous community organisations.

**Russell Garvey**
Russell is a Director of BDO Kendalts (WA) Chartered Accountants and Business Consultants. BDO are leading advisors to business in Australia, and great supporters of the not-for-profit sector. He brings over 30 years’ experience in commerce and the public and private sectors to his Board position. This experience includes 26 years in the taxation field, advising a wide range of corporate and private clients on State, Federal and international revenue law and general business issues.

**Sylvia Meier**
Sylvia is substantively the Executive Director of the Child and Adolescent Mental Health Service, which is part of the Child and Adolescent Health Service. Sylvia has worked in WA Health since 1999 in roles in Mental Health, Public Health, Cancer and Palliative Care, and a number of policy and ministerial areas. She completed a psychology degree in the late 1980’s followed by an MBA in 2001. Sylvia is a member of the Australian Institute of Company Directors and the Australian College of Health Service Executives.

**Frank Romano**
Frank is a long time sponsor and Board Member of the Foundation. He was the founder, Managing Director and Chairman of Quick Service Restaurant Holdings - owners of the Red Rooster, Oporto and Chicken Treat brands nationally. Frank retired after 35 years in the business. In addition to his directorship, he has interests in property development and investment.

**Ian Shepherd**
Before retiring in mid-2016, Ian was the Chief Executive Officer of GHG, an international firm of Engineers, Project Managers and Environmentalists. He is a qualified engineer with post-graduate management studies, including the Harvard Advanced Management Program. Ian’s experience extends across the globe, including work in Asia, Canada, the Middle East and Australia. He is also a Fellow of the Institution of Engineers Australia and member of the Australian Institute of Project Managers.

**Sharon Warburton**
Sharon was awarded the 2014 WA Telstra Business Woman of the Year and the 2015 NAB Women’s Agenda Mentor of the Year. With a finance and strategy background, she is a Fellow of Chartered Accountants Australia. New Zealand, a Graduate of the Australian Institute of Company Directors and a member of Chief Executive Women. Sharon is a full time Chairman and Non-Executive Director with a portfolio covering the mining, infrastructure and agriculture sectors.

**Kelly Yates**
Kelly is the owner and vice-president of Colkiian Corporation, an American independent exploration company. Along with her position on the Board, Kelly has been actively involved in fundraising for The American Heart Association and Cystic Fibrosis. Originally from New Mexico, she has formed and participated in many charitable organisations. After attending Minneapolis College of Art & Design, Kelly has built a career in property development and design in the US and Australia.
meet the management team

Our management team guides the Foundation to achieve the best possible outcomes for children throughout WA.

Denys Pearce
Chief Executive Officer
Denys was appointed as Chief Executive Officer in January 2011 after a career of nearly 30 years in financial services, including senior executive roles with Westpac, Challenge Bank, Bank of Melbourne, State Bank of NSW and the Hindmarsh/Adelaide Building Society.

Prior to joining the Foundation he was Managing Director of Plan B Group Holdings Ltd. He expanded the company’s operational footprint to the eastern seaboard and New Zealand, created an advisory dealership group and led the company to a highly successful listing on the ASX.

Denys remains a non-executive Director of Plan B Trustees Limited which manages $2.2 billion of client funds.

Janmarie Michie
Head of Marketing & Communications
Janmarie joined the team in August 2011. She has over 20 years’ experience in the marketing and communications field, with the majority gained in a range of not-for-profit organisations.

Janmarie and her team are responsible for the Foundation’s branding, media relations, online presence, collateral and publications, and work closely with the fundraising team and the hospital’s public relations and communications team.

Janmarie was treated for a severe burn that required a skin graft, after spilling boiling food on her foot. While in hospital, she enjoyed catching up with Stitches the Bear.

Ian de Nazareth
Head of Fundraising
Ian joined the Foundation in March 2002. During the past 14 years, he has held a number of positions including caretaking the CEO role for a six month period prior to Denys’s appointment. This has given Ian a unique and in-depth insight into the organisation.

Ian works with his team to manage all aspects of fundraising for the Foundation including donor relations, corporate partnerships, events, telemarketing, community partnerships, merchandise and the Ruggies Recycling program.

Mark Pugsley
Head of Finance & Administration
Mark has over 30 years experience in a range of finance roles. Most of this time has been in the financial services sector heading up Finance and Compliance departments. He joined the Foundation in 2015.

Mark and his team are responsible for the financial management of the Foundation’s assets, accounts payable, payroll and procurement. Mark is also involved with two sub-committees of the Foundation Board, the Grants Sub-Committee and the Investment Sub-Committee.

Stitches & Maga (7)
Maga was treated for a severe burn that required a skin graft, after spilling boiling food on her foot. While in hospital, she enjoyed catching up with Stitches the Bear.