



hold your own  
**fundraiser**

June 2020





Maya



# welcome

This toolkit is made especially for you. It's packed with ideas and tips to make sure your fundraising journey is successful and lots of fun!

Our supporters have done some pretty amazing things to raise money for WA's only specialist children's hospital. We look forward to hearing what you will do to support kids throughout WA.

Your idea, be it a bake sale, casual dress day or marathon run, will help the thousands of children who depend on Perth Children's Hospital for their health.

Thank you for your interest in fundraising for Perth Children's Hospital Foundation and welcome to our fundraising club!

**You are giving children a chance to live their happiest and healthiest lives.**



# you are giving children like **Mila** a chance

Mila was referred to Princess Margaret Hospital when she was just four days old. She was born with atrophied, non-opposable thumbs, shorter than usual forearm bones and heart complications.

In 2015, Mila had surgery to remove her two 'mini' thumbs and turn her index fingers into thumbs. Occupational Therapists are now working with her to strengthen and develop her new thumbs.

Thanks to the support of generous people like you, Mila has access to world-class doctors and medical equipment.

Maxime, Mila's mother, is thrilled with how well she is doing.

"Mila is such a happy, confident and social little girl. Thanks to her surgeries, she is able to hold pens and toys like other children her age. She wouldn't have this ability if it wasn't for PMH so we are incredibly grateful."

Mila's ongoing support and treatment includes occupational therapy sessions every six weeks and wearing splints on her forearms at night to help lengthen her bones.

The hospital needs your support to help fund the work of Occupational Therapists and continue Mila's treatment.

"It took quite some time, almost a year, for us to come to terms with things. The fact that Mila is so happy and able to do things that other children can is what has made the difference. The wonderful care and support that we as parents have received from the team at PMH has also been a big part of our acceptance," said Maxime.

Mila will continue to receive care with her medical team at Perth Children's Hospital.



**You can give kids  
throughout WA a  
chance - register your  
fundraiser today!**



Children like Mila are depending on you – without your support they wouldn't have access to internationally acclaimed doctors, research projects, equipment and much more.



# how you are giving **kids** a chance

Generous people like you help the three out of four families in WA who have a connection to Perth Children's Hospital.

Each year over 55,000 children and their families pass through the hospital's doors for care and treatment.

**Funding for pioneering groundbreaking research**

**Investing in world class expertise**

**Investing in innovative education and training programs including scholarships**

**Securing the most innovative and advanced equipment and technology**

**Enabling positive patient and family experiences**

**You help by giving your time and energy to come up with fun and creative ways to raise money for Perth Children's Hospital Foundation!**

**Arlen & Anthony**







## Fundraising ideas

The key to successful fundraising is doing something fun that suits your audience. Here's a few ideas to help get your creativity flowing.

- ▶ Slumber party
- ▶ High tea
- ▶ Birthday celebration
- ▶ Dinner fundraiser
- ▶ Superhero dress-up
- ▶ Raffle
- ▶ Casual dress day
- ▶ Fun run or walkathon
- ▶ Head shave
- ▶ Garage sale
- ▶ Clothes-swap
- ▶ Bowling event
- ▶ Wine and cheese night
- ▶ Cinema charity night
- ▶ Car wash day
- ▶ Cake stall
- ▶ Quiz night
- ▶ Garden party
- ▶ Breakfast at the office
- ▶ Sausage sizzle
- ▶ World record breaking challenge

# how to **fundraise**

1

## **read**

Go through this Community Fundraising Guide and you're already halfway there! This guide is full of lots of fundraising tips and inspiration to help you get started.

2

## **register**

Complete our fundraiser application form via our website [pchf.org.au/fundraise](http://pchf.org.au/fundraise) and click on **register your fundraiser**.

3

## **get the go-ahead**

Once your fundraising idea is approved, you'll receive all the things you need to really get started with your fundraising. This will include a Fundraising Agreement confirming your activity has been officially registered with the Perth Children's Hospital Foundation.

4

## **make it happen**

Hold your fundraiser and have lots of fun!

5

## **bank your funds**

Once you have completed your fundraising activity, return the funds directly to the Perth Children's Hospital Foundation by organising a time with the community fundraising team or deposit the funds directly to our bank account.

**Account name** Perth Children's Hospital Foundation Limited  
**BSB** 066 125 **Account No** 1044 7264  
Commonwealth Bank

**Please ensure you state your full name so we can identify your funds**

6

## **celebrate!**

Display your official Perth Children's Hospital Foundation certificate with pride – you've given kids in WA a chance to live their healthiest and happiest lives.

## **Well done!**

Jayden



# frequently asked questions

**Q I'd like to organise an event to raise funds for Perth Children's Hospital. Where do I start?**

**A** It's simple, read through the Perth Children's Hospital Foundation Fundraising Guidelines then register your event by completing and returning our fundraising proposal form. We will review your application and once it's approved, we will send you your Authority to Fundraise letter.

**Q How much should I aim to raise?**

**A** As a general rule, community fundraising events should aim for 4:1 return – for every \$1 you spend you should aim to raise \$4.

**Q Where does the money I raise go?**

**A** As the official fundraising body for Perth Children's Hospital, all net income raised through the Foundation is made available to the hospital and entities associated with the hospital, such as the Child and Adolescent Mental Health Service and the Child and Adolescent Community Health Service.

**Q Can I donate toys or other gifts to Perth Children's Hospital Foundation?**

**A** We are always extremely grateful to receive donations or gifts from the public. However, the hospital's strict infection control policies mean they can only accept brand new, unused items. To donate new items please call the hospital direct on (08) 6456 2222.

**Q Will my fundraising event be covered under Perth Children's Hospital Foundation's insurance?**

**A** As a third party fundraising group or individual, you are not covered under any Perth Children's Hospital Foundation insurance policies. We therefore recommend you arrange your own insurance for any fundraising activities you undertake.

**Q Do I need a license or permit for my fundraising activity?**

**A** Fundraising activities in public places may require a permit from the property owner or council. Certain fundraising activities such as raffles or the sale of alcohol may require licenses. Check if you need a license by contacting the Department of Racing, Gaming & Liquor at [dlgsc.wa.gov.au](http://dlgsc.wa.gov.au) or by calling (08) 6551 4888.

**Q What support can Perth Children's Hospital Foundation provide to help me promote my fundraising event?**

**A** Lots! We have put together several useful guides to help you promote your event through local media and social media. We can also share details of your event on our Facebook page and other social media. And, depending on availability, our official mascot Stitches the Bear may be able to attend your event.

**Q How do I transfer the money raised to Perth Children's Hospital Foundation?**

**A** Deposit your funds to the Foundation's bank account - see all the details in point 5 'bank your funds' on the previous page.

**Q Can expenses be deducted from funds raised by the event?**

**A** Yes, provided they are documented properly and do not exceed 40% of total proceeds.

**Q Can I raise money for a specific ward or project at the Hospital?**

**A** Yes. Perth Children's Hospital Foundation funds initiatives across the entire hospital and generally direct donations to the areas of greatest need. However, if you wish to direct the funds you raise to a specific ward or project, just let us know when you register your event.

**We're happy to answer your fundraising questions and hope to hear from you soon!**

# how we help you



We think what you're doing is truly amazing – and we are happy to help!

We would love to work with you to make your activity a huge success and have lots of resources including:

- ▶ Approval letters
- ▶ Use of our “Proudly supporting” logo
- ▶ “How to” guides
- ▶ Online fundraising pages
- ▶ Posters
- ▶ Collection tins
- ▶ T-shirts
- ▶ Merchandise
- ▶ Tax receipts
- ▶ Certificates
- ▶ Stitches Bear visits
- ▶ Perth Children's Hospital Foundation speakers





Please contact our Community Fundraising Manager,  
Sarah McNamara if you need any more information or to  
discuss your fundraising activity:

**t** (08) 6456 5554

**e** [sarah.mcnamara@pchf.org.au](mailto:sarah.mcnamara@pchf.org.au)

**[pchf.org.au](http://pchf.org.au)**

